

نموذج السيرة الذاتية لأعضاء هيئة التدريس ومعاونيهم  
كلية الآداب، جامعة حلوان

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استاذ ٢٠١٥	الدرجة العلمية: (ترتب من الأحدث للأقدم)
<ol style="list-style-type: none"> <li>1. Ahmed Farouk Radwan (2007), Public relations practitioners' training needs and evaluation: A study in Egypt &amp; Gulf Countries, <i>Journal of Media Research</i>, AlAzhar university, Vol 27, pp . 319 -380</li> <li>2. Ahmed Farouk Radwan (2011), Public relations students and electronic information recourses: uses and attitudes, <i>Journal of middle east media</i>, Vol. 1, No. 7,pp1-30 <a href="https://jmem.gsu.edu/files/2014/08/Radwan_Arabic_Vol7.pdf">https://jmem.gsu.edu/files/2014/08/Radwan_Arabic_Vol7.pdf</a> <a href="https://jmem.gsu.edu/2014/10/07/volume-7-issue-1-2011/">https://jmem.gsu.edu/2014/10/07/volume-7-issue-1-2011/</a></li> <li>3. Ahmed Farouk Radwan (2٠١٠), Corporate website and reputation building: A study on media and stakeholders in Egypt and UAE, <i>The Egyptian journal of media research</i> , Cairo university ,Vol.36 , pp.41-88 <a href="http://search.mandumah.com/Record/958223">http://search.mandumah.com/Record/958223</a></li> <li>4. Ahmed Farouk Radwan (2011) New media credibility during the parliament elections 2010 in Egypt, <i>Journal of Media Research</i> , Al Azhar university , Vol. 36,pp.176-199</li> <li>5. Ahmed Farouk Radwan (2011) Uses and attitudes of Public relations students towards scientific online databases : A study on Egypt and UAE, <i>Journal of public opinion</i>, Cairo university ,Vol 10 , no 4 ,pp.415-440 <a href="http://search.mandumah.com/Record/957840">http://search.mandumah.com/Record/957840</a></li> <li>6. Ahmed Farouk Radwan, Sheren Ali Mousa (2012), Interactivity features on governmental organizations in UAE, <i>Journal of media and development</i> , Vol .4 ,PP 7-24 <a href="http://search.mandumah.com/Record/623158">http://search.mandumah.com/Record/623158</a></li> <li>7. Ahmed Farouk Radwan(2012) Using corporate website during crises: a case study on Toyota recall crisis , <i>The Arab journal of media and communication</i> , Vol. 8 , pp. 159-214 <a href="https://samc.ksu.edu.sa/sites/samc.ksu.edu.sa/files/imce_images/10.pdf">https://samc.ksu.edu.sa/sites/samc.ksu.edu.sa/files/imce_images/10.pdf</a> <a href="http://search.mandumah.com/Record/459415">http://search.mandumah.com/Record/459415</a></li> <li>8. Ahmed Farouk Radwan, (2012) The use of organization's website in enhancing social responsibility communications: A study in UAE, <i>Journal of strategic vision</i> , Vol. 1 ,pp.46-75 <a href="https://www.ecssr.ae/publication/strategic-visions-1/">https://www.ecssr.ae/publication/strategic-visions-1/</a></li> </ol>	المؤلفات العلمية: (ترتب من الأحدث للأقدم)

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<p>Domestic Tourism in The United Arab Emirates During COVID-19 Pandemic, Algerian Communication Journal, Vol.25, N. 1. Pp. 28-58<a href="https://www.asjp.cerist.dz/en/downArticle/437/25/1/221817">https://www.asjp.cerist.dz/en/downArticle/437/25/1/221817</a></p> <p>35. Radwan, A.F., Mousa, S.A. (2023). Job Shadowing: An Evaluation of a Training Program for Enhancing the Communication Skills of Students During Covid-19 in Sharjah, UAE. In: Al Naimiy, H.M.K., Bettayeb, M., Elmehdi, H.M., Shehadi, I. (eds) Future Trends in Education Post COVID-19. SHJEDU 2022. Springer, Singapore. <a href="https://doi.org/10.1007/978-981-99-1927-7_8">https://doi.org/10.1007/978-981-99-1927-7_8</a></p> <p>36. Meera Al Hamli and Ahmed Farouk Radwan (2022) The Influence of Social Media on Shopping Behavior among Youth in the United Arab Emirate, Algerian Communication Journal, Vol.24, N.2. Pp. 33-41. <a href="https://www.asjp.cerist.dz/en/downArticle/437/24/2/205962">https://www.asjp.cerist.dz/en/downArticle/437/24/2/205962</a></p> <p>37. Ahmed Farouk Radwan (2010), Studies in public relations and advertising, Cairo , Dar Alalam Elaraby for Publishing</p> <p>38. Ahmed Farouk Radwan( editor) (2013), Special topics and cases in public relations, Cairo , Dar Alalam Elaraby for Publishing</p> <p>39. Ahmed Farouk Radwan (2013), Marketing &amp; Advertising Communication ,Alain , Dar Alketab Algamey</p> <p>40. Khayrat Ayad and Ahmed Farouk (2014) Egypt , in Tom Watson “Middle Eastern and African Perspectives on The Development of Public Relations Other Voices , UK , Palgrave Pivot.</p> <p>41. Kayrat Ayad &amp; Ahmed Farouk (2015) Public Relations and Organizational Communication via Internet , Cairo , Aldar Almasrya Allebnanya</p> <p>42. Mohamed Ayish, Ahmed Farouk, Aysha Albusmuit , and Sherifa Almarzoky(2017) , Best Practices in Governmental Communication , Sharjah Government Media Office</p> <p>43. Ahmed Farouk Radwan and Rash Samir(2018) ,Public relations and corporate reputation management, Cairo , Dar Alalam Elaraby .</p> <p>44. Ayish, Mohamed, Ayad, Kayrat , Radwan,Ahmed Farouk, and Alrobayan,Saad,2020,Government Communication : Theory and Practices ,UAE, Sharjah Government Media Office</p> <p>45. Ayish,Mohamed, Ayad, Kayrat , Radwan,Ahmed Farouk, and Mousa Sheren,2021, Professional Guidelines and Ethics in Government Communication, UAE, Sharjah Government Media Office</p> <p>46. Mohamed Ayish, Ahmed Farouk, Rahima Ausani, Amro Abdulhamid and Sheren Mousa(2023) Spokesperson guide, Sharjah media bureau.</p>	
<p><b>In 2022/2023</b></p> <ul style="list-style-type: none"> <li>• Moving from Teacher-Centered to Student-Centered Learning, Institute of Leadership in Higher Education, 13/10/2022</li> <li>• Research at UOS: opportunities, grants, and expectations, the office of vice chancellor for research and graduate studies, 22/11/2022</li> <li>• Rethinking Examinations in Higher Education, Institute of Leadership in Higher Education, 5/10/2022</li> <li>• The Future of Education with AI Chatbots: Challenges, Opportunities and Implications, Institute of Leadership in Higher Education, 8/2/2023</li> <li>• Research Ethics, College of Communication, 10/11/2022</li> </ul>	<p><b>الدورات التدريبية:</b> <b>(ترتب من الأحدث</b> <b>لأقدم)</b></p>

<ul style="list-style-type: none"> <li>• Moving from Teacher-centered to Student-centered Learning, Vice Chancellor for Academic Affairs,13/10/2022</li> <li>• Quoting its types and how to avoid it, College of higher studies, 2/5/2023</li> <li>• Teaching with diversity in mind, Institute of Leadership in Higher Education, 13/4/2023 utilizing AI Chatbots in teaching and learning, Institute of Leadership in Higher Education, 20/2/2023</li> <li>• Capacity building workshops for department leaders, Institute of Leadership in Higher Education, 30/1/2023</li> </ul>	
<p><b>2003:</b> Best Thesis Award in Helwan University from 1999 to 2003.  <b>2006:</b> Best Paper Award (Professor Magy Halwani's Award), Faculty of Mass Communication's 12th conference (Media and Modernizing Arab Communities), Cairo University, 2006.  <b>2013:</b> Best paper award from the 3ed Middle East Public Relations Conference , Zayed University , Dubai , November 3-4,2013  <b>2017:</b> Recognition from Sharjah Media Bureau.  <b>2019 – 2020- 2021:</b> Recognition from the international government communication for the membership in the forum academic committee  <b>2020:</b> University of Sharjah Award in Teaching 2020  <b>2019- 2020- 2021:</b> Recognition from University of Sharjah for participating in the Green Metric Award Committee and Stars Committee.  <b>2021:</b> The Seventh among the most cited authors in the Arab world in the field of media studies for publishing in Arabic language (e-Marefa database) <a href="https://emarefa.net">https://emarefa.net</a>  <b>2021, 2022, 2023:</b> Honored by the chancellor of UOS for participating in the committee of GreenMetric world university ranking 2023</p>	<p>الجوائز العلمية:  (ترتب من الأحدث  للأقدم)</p>
<p><b>Societies:</b></p> <ul style="list-style-type: none"> <li>• International Association for Media and Communication Research</li> <li>• European Communication Research and Education Association</li> <li>• Arab Association for research and communication science</li> <li>• Saudi Association for media and communication</li> <li>• Middle East Public Relations Association</li> </ul> <p><b>Committees:</b></p> <ul style="list-style-type: none"> <li>• International accreditation, UOS</li> <li>• Sustainability, UOS</li> <li>• Institutional effectiveness, UOS</li> <li>• International government communication forum</li> </ul>	<p>عضوية اللجان  والجمعيات العلمية:</p>
<ul style="list-style-type: none"> <li>• Abeer Alshawy (2016) The role of social marketing in rationalization of consumption awareness: A Study on Sharjah Electricity and Water Authority, College of Communication , University of Sharjah.,2016</li> <li>• Aysha Alswedy (2017) Using Governmental organizations websites in Sharjah , College of Communication , University of Sharjah.</li> <li>• Noor Alool (2017) Youth Dependency on social networks as a source of news and information, College of Communication, University of Sharjah.</li> <li>• Reem Kamal (2018) Emirati citizen's perception of Social Responsibility programs of service corporates in Sharjah., College of Communication, University of Sharjah.</li> <li>• Iman Saleh (2020) The Role of Public Relations in government health institutions in Sharjah, College of Communication, University of Sharjah.</li> </ul>	<p>الإشراف على رسائل  الماجستير والدكتوراه:</p>

<ul style="list-style-type: none"><li>• Maryan Aljalad (2021) Examining social media fatigue among Youth in UAE , College of Communication, University of Sharjah.</li><li>• Mrea Mohamed, (2022) The impact of social media usage on youth consumers buying behavior in UAE, College of Communication, University of Sharjah.</li><li>• Maha Abdulah, (2022) The role of social media in government communication during COVID - 19 pandemic : The case of KSA , College of Communication, University of Sharjah.</li><li>• Fatima Ahmed Saeed, (2023) The role of media in promoting domestic tourism in the United Arab Emirates, College of Communication, University of Sharjah</li></ul>	
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